

overstockArt.com Announces Release of its 2012 Holiday Catalog

Holiday Art Catalog is one of several online tools overstockArt.com is launching to simplify holiday shopping.

Wichita, KS ([PRWEB](#)) October 31, 2012 -- [overstockArt.com](#) is announcing today the release of its 2012 Holiday Art Catalog. The new online holiday catalog, which showcases the popular online art gallery's robust line of hand painted fine art reproductions, is the latest addition to the retailer's multiple online resources available to simplify holiday shopping.

overstockArt.com's Holiday Art Catalog features more than 250 best-selling hand painted oil painting reproductions divided into Artist Collections, as well as a selection of hand painted and hand carved ceramic art tiles. The highly interactive digital catalog is in full color and features active links to all of the products featured.

The Holiday Art Catalog can now be accessed in three ways:

- Access the Holiday Art Catalog 2012 at www.overstockart.com/gcatalog.html.
- Access the Holiday Art Catalog 2012 in the Home and Gifts sections of Google Catalogs at www.google.com/catalogs.
- Access the Holiday Art Catalog 2012 on the Google Catalogs app for iPad and Android Tablets.

"The gift of art is for more than just art lovers, it makes a unique and thoughtful statement for anyone on your holiday gift list that will stand the test of time," said David Sasson, CEO of overstockArt.com. "At overstockArt.com we are providing consumers a variety of ways to simplify holiday shopping and make it easy to find fine art gifts for anyone on their holiday gift lists, regardless of budget."

Additional online tools include overstockArt.com's easy-to-shop Art Gift Center at www.overstockArt.com/giftcenter.html, where consumers can find an expansive selection of gift suggestions based on gift recipients or décor spaces. For consumers looking for gift ideas on-the-go, the [overstockArt.com Oil Paintings](#) app allows people to easily browse hundreds of oil paintings in the palm of their hand. The app is available free to download for the Android, iPad and iPhone.

For the gift giver who still is having trouble deciding, gift certificates are also available at <http://www.overstockart.com/gifcer.html>.

"Finding the perfect holiday gift doesn't have to be a chore," continued Sasson. "overstockArt.com offers a huge assortment of fine art gifts that will make everyone on your holiday gift list happy for years to come and the tools to make it easy for you to find them."

About overstockArt.com:

Founded in 2002, overstockArt.com is one the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premiere shopping destination for hand painted fine art reproductions, overstockArt.com has expanded its offerings to include hand painted and hand carved decorative ceramic tiles and high-quality original canvas art prints. The company also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists



around the world. overstockArt.com provides decorating assistance, custom framing, commercial decorating services, augmented reality tools to help people visualize the art in their space, and an interactive mobile app for iPad, iPhone and Android. Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010 and 2011 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list and 2011 and 2012 Second 500 Guides, and was recognized with the STELLAService Seal for excellent customer service. For more information, visit <http://www.overstockArt.com>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).